

CHRISTINE COGGER

SPORT EVENT PRODUCER

RESUME

PROFESSIONAL PROFILE

I have over 20 years of event operations, production and marketing experience and I bring exuberance, determination and a wicked sense of humour to the table. I'm known for my motivation, hard work and my ability to thrive under pressure all while keeping client satisfaction as my number one priority. I'm detail oriented, adaptable, trustworthy and reliable and I'm not afraid to dive in and get my hands dirty.

CONTACT ME

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<http://www.christinecogger.com/>

Pemberton, BC

SKILLS & EXPERTISE

- Experienced in diverse facets of large-scale event planning and execution;
- Proven leader with strong relationship-building skills and an ability to connect with clients, stakeholders, staff and volunteers alike;
- Quick thinker and creative problem solver;
- Proficient in Microsoft Office suite and basic web design.

EDUCATION

1998
BACHELOR OF ARTS
Concordia University, Montréal QC

1994
DIPLOME D'ÉTUDES COLLÉGIALES
Collège André-Grasset, Montréal WC

PROFESSIONAL EXPERIENCE

2017 - current
Triathlon Canada
Age Group Team Manager

Responsible for all aspects of athlete management for Canadian age group athletes. Duties include communication, logistics, on-site support during World Championship events and liaison with International Triathlon Union.

- Manage year-round communication for eligible athletes nationwide;
- Oversee uniform order and distribution process with supplier and athletes.
- Liaise with provincial sport organizations to assist with qualifying process.

2016 - 2019
Subaru IRONMAN Canada & IRONMAN Canada 70.3, Whistler BC
Race Director

Responsible for all aspects of event management for an Ironman and half-Ironman distance triathlon; the only IM branded event to run 2 simultaneous races worldwide. The event attracted over 3000 athletes, 1500 volunteers and 7000+ unique spectators annually.

- Oversee all aspects of race operations including course design.
- Key point of contact for all stakeholders, vendors and community groups.
- Handle all budget management.
- Maintain social media presence and oversee general athlete communication



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LANGUAGE

English
native language

French
fluent

EXTRA / INTERESTS

- Endurance sport
- Travel
- Volunteering
- Mother of 3 children
- Personal blog

2015 - current

Whistler Cup

Event Director

Responsible for all aspects of event management for an international juvenile alpine ski race. Now in its 28th year, the event attracts over 400 athletes and 300 volunteers and is a known stepping stone for young skiers to pierce the international ski racing scene.

- On hill and auxiliary event operations and logistics.
- Liaise with sponsors, teams, stakeholders and volunteers,
- Manage communications and social media presence;
- Budget management.

2010 - current

Medal and Victory Ceremony Producer

Responsible for all aspects of medal ceremonies training and execution at various multi-sport Games. Duties included, but were not limited to, training junior supervisors, flag teams and volunteers, designing and teaching choreographies, liaising with all relevant functional areas, troubleshooting and live event production.

Clients include: 4th Islamic Solidarity Games (Baku, Azerbaijan), 2017 and 2016 Invictus Games (Orlando, FL and Toronto, ON), Canada Special Olympics, 2011 Pan-Arab Games (Doha, Qatar), 2010 Winter Olympic and Paralympic Games (Vancouver, BC).

Current

Freelance Event Specialist

As a key member of event management teams, I assist in all facets of event planning, ranging from communications, budgeting and marketing to day-of operations and logistics.

Clients include: Clients include: Subaru Western Canada Triathlon Series (crew lead), GranFondo Canada, Toronto 2015 Pan-American Games, Luge BC, FIL and FIBT, Whistler Half Marathon, Spirit of the Shore Half Marathon, Whistler Triathlon Club, Tourism Pemberton and Crankworx/Whistler Blackcomb.

REFERENCES

Contact information available up request.